

Investors & Contributors

William Barry
Battery Specialists & Golf Cars
Cliff & Diane Beatty
Bertrand Hopper Memorial Foundation
Beyers Chiropractic Clinic
CTI
Carriage Crossing
Charities Aid Foundation America Cybergrants
Christian County
Citizens Bank of Edinburg
CNB Bank & Trust
Curvey Real Estate
Dr. Richard & Mary DelValle
First National Bank of Pana
First National Bank of Taylorville
Bill & Marilyn Hopper
McLane Foodservice
Midland Community Bank
Miller Communications
Pam Moses
Pam Moses, President of Indoor Storage Shed,
Corner Carriers & Trans Coastal Supply Co.
Pallets N More, Inc.
Pana Community Hospital
Peoples Bank & Trust
Spurling Title Services
Jeff Stauffer
Taylorville Community Credit Union
Taylorville Kiwanis Club
Taylorville Public Schools Foundation
Vollintine Trust
Billy Williams
Yard Heating & Cooling

ceu[®] CHRISTIAN
COUNTY

creating entrepreneurial opportunities



2024
Annual Report

FACILITATOR

Neil HOHENSTEIN



Dear Christian County CEO Community,
As we conclude an exceptional year with the Christian County CEO program, I am once again privileged to share our experiences and successes in this annual report. Now at the end of my third year as facilitator, I continue to be profoundly moved by the enthusiasm and commitment demonstrated by everyone involved with the program; in addition, we are led by an extraordinary board dedicated to the success of the program. It's inspiring to see how CEO has become such a significant opportunity for growth and learning among our high school students.

The 2023-2024 academic year marked a milestone as the largest class in our nine-year history. This year was truly a year of growth, not only in numbers but in the quality and depth of engagement among the students. They completed three ambitious and profitable class businesses, each reflecting their collaborative spirit and a wide array of talents. These ventures not only served as practical applications of their classroom lessons but also as opportunities for real-world entrepreneurship.

Our students have excelled in demonstrating a robust entrepreneurial mindset, adapting to challenges with confidence and creativity. They have learned to capitalize on their strengths and minimize their weaknesses. This mindset has been evident in their daily endeavors, allowing them to identify opportunities in every situation and mitigate risks through thoughtful planning and passionate dedication.

This exceptional group of young entrepreneurs has shown remarkable empathy and teamwork, qualities that have enhanced their ability to work together to achieve shared goals. Their hard work and cooperative spirit were especially showcased at our annual Trade Show, which provided them with a platform to present their businesses and interact with the community. The Trade Show, held once again at the Taylorville Christian Church Community Center, was a culmination of the students' dedication throughout the year. It offered a glimpse into the potential future of business as pioneered by our young leaders.

In addition to this event, our students benefited from interactions with various guest speakers and mentors throughout the year who brought invaluable insights from the real world of business. Business tours provided a local, in depth look from some of the largest firms and smallest niche businesses in our county. As the year progressed, the patterns of success became ever more apparent to our students.

As we move forward, I extend a heartfelt thank you to our community for your continued support and dedication to nurturing the potential of these young leaders. The success of the CEO program hinges on the collaboration and generosity of our parents, mentors, business partners, and all stakeholders involved. Thank you for your commitment to fostering an entrepreneurial spirit in the next generation. We look forward to another year of learning, innovation, and success.

Warmest regards,
Neil C. Hohenstein

ceuo[®] CHRISTIAN COUNTY COMMITMENT FORM

Company/Organization Name _____

Contact Name _____

Street Address _____

City, State, Zip _____

Phone _____ Email _____

Web Address _____

DONOR(S)

I/We wish to contribute to the Christian County CEO Program as follows:

INVESTOR

\$1,000 annually for three years (\$3,000) total

CONTRIBUTOR

One-time gift of \$ _____

Payment Method

My check for the entire pledge is enclosed

Please bill me

My check for the first of three annual payments is enclosed
(Please send me an annual reminder)

ACKNOWLEDGEMENTS

I/We would like our name/company name to be listed in the acknowledgements:

I/We wish to remain anonymous

Please make checks payable to Christian County CEO, Inc. for the benefit of the Christian County CEO Program. Christian County CEO, Inc. is a 501(c)(3) not-for-profit organization. Donations are tax deductible to the extent allowed by law.

Signature

Date

PARTICIPANT(S)

I/We would like to be considered for: (check all that apply)

Hosting a CEO class

Having a CEO class visit my organization

Speaking at a CEO class

Mentoring a CEO student

RETURN THIS FORM TO:

Greater Taylorville Chamber Of Commerce
% Christian County CEO
108 W. Market #2
Taylorville, IL 62568

email: taylorvillechamber@gmail.com
phone: 217.824.4919



MILANA HENSON mentored by Dan Raab

Hi! My name is Milana Henson and I'm a senior at Taylorville High School. Throughout these past three years, I have been very involved in a number of school-related activities, such as Student Council, having formerly served as junior class representative, National Honor Society, Journalism, Purple Reign, Key Club, and most recently, Tommy Photo. This past summer, I made the decision to take an 8-week course at Lincoln Land where I received my CNA license. I find myself the most motivated when my schedule is full, and I never want to stop improving both academically and personally. On the off chance I have any free time, I love spending it with my friends and my dog, Fletcher. Currently, my biggest priorities lie in my passion for photography and my role as Editor-in-Chief of both the Zephyr and Drift (our school's newspaper and yearbook). During these next few months in CEO, I hope to make valuable connections with local professionals, hone my business and marketing skills, and expand my business.



THE NATURAL BEE

I'm thrilled to introduce The Natural Bee. At the heart of my venture are handcrafted reusable food wraps, carefully made from local beeswax, 100% cotton, and all-natural ingredients. Additionally, our product line includes biodegradable-packaged chapsticks, which not only leave your lips hydrated but also make a small yet significant contribution to promoting sustainable choices. Our commitment to the environment extends to our small but delightful range of stickers, that carry eco-friendly messages that spark conversations and inspire others to join the green movement. Shop our handcrafted reusable food wraps, beeswax-infused chapsticks, and vibrant eco-friendly stickers now at www.thenaturalbee.net, or contact me at thenaturalbee.goods@gmail.com. Every purchase supports our commitment to sustainability and inspires a positive future.



ANDIE KOONTZ mentored by Tyler Frump

My name is Andie Koontz, and I am a senior at Pana High School. At school, I am the president of the art club and play in the varsity scholar bowl team. In my free time, I love immersing myself in creative endeavors, including art, poetry, and most notably, perfumery. I am passionate about turning my creative talents into a successful business, and I believe that CEO will provide me with the insights I need to achieve said goal. Through my self-employed freelance work in baking and art commissions, I have already learned a little bit, and am eager to learn even more from professionals. My hope is to gain a clearer perspective on my career path and personal aspirations.



TALE FEATHERS

Tale Feathers offers a unique and sustainable way to discover new literary treasures. Our "book blind dates" feature carefully curated secondhand books, beautifully wrapped to create a delightful surprise element. By choosing Tale Feathers, you not only support a more environmentally responsible approach to reading but also contribute to a good cause—5% of all profits are donated to the Great Lakes Pigeon Rescue. Eventually, we aim to develop a sustainable online presence as well as selling to stores nearby.



DREW MICKEY mentored by Brent Demichael

Hi, my name is Drew Mickey and I am a senior at Taylorville High School. I have spent my time growing up on our fifth generation family farm where we raise corn, soybeans, wheat, and Angus cattle. This has built my passion for agriculture and later motivated me to join the Blue Ribbon 4-H Club and Taylorville FFA Chapter, where I currently serve as president of both organizations. In my high school career I have been able to expand my horizons in other organizations such as National Honor Society serving the community, as well as TommyTV serving on the Tommy Awards Committee and assisting in livestreams. Additionally, I have maintained a strong grade point average throughout high school. After graduation, I plan to utilize the strong passion I have built for animal agriculture and pursue a degree in animal science at a four year university, while competing at a high level on the meat and livestock judging teams. I am excited to be a part of the Christian County CEO program and take advantage of the



DT AUCTION SERVICE

DT Auction Service is an auction company serving Central Illinois with integrity, professionalism, and exceptional service. By attending the Western College of Auctioneering, I have developed a strong passion for auctioneering and serving multiple benefit auctions across Central Illinois. I have been auctioneering since the eighth grade and have even been able to win an auctioneering contest at the national level. Whether it's serving as a ringman or developing your auction, our auctions are meticulously planned and executed to ensure optimal results. Trust DT Auction Service to handle your auction needs with expertise and care, delivering strong outcomes every time. The skills I have developed through CEO have built my passion for business and pursuing a future career in the auctioneering industry, and this business will serve as the first step in that process. Contact me at (217) 825-0166 to learn how I can elevate your auction experience and exceed your expectations.

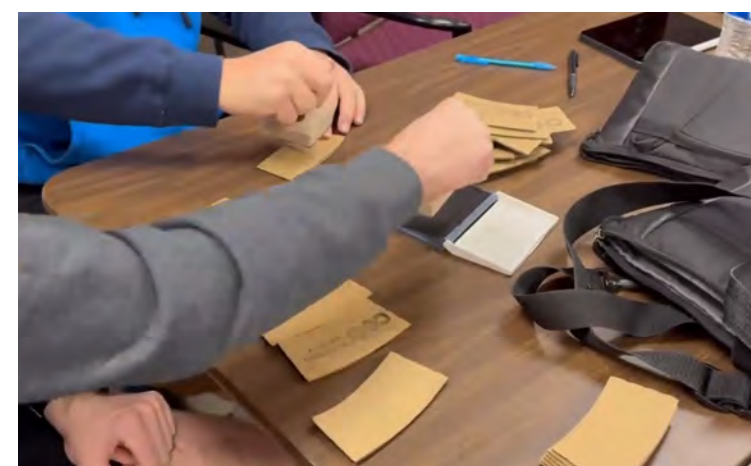
COCOA IN THE PARK

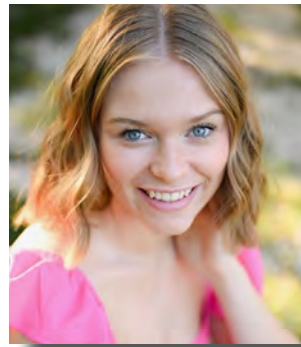


After wrapping up their first business, the class knew they wanted to dive right into another. One student suggested selling hot cocoa at Manner's Park during their annual "Christmas in the Park" event. The group worked with the park district and Angelo's to bring their vision to life. The CEO class served hundreds of customers over the period of multiple weeks working in the park.

MANAGEMENT STRUCTURE

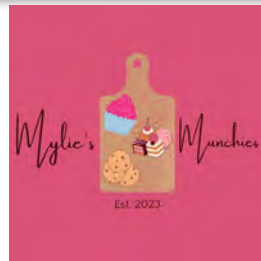
- Chief Executive Officer:** Mia Morelock
- Chief Financial Officer:** Jay Bliler
- Operations Managers:** Jordan Staples & Olivia Woodward
- Marketing Officers:** Audrey Curtin & Andie Koontz





MYLIE SIMS mentored by Pam Moses

Hello, I'm Mylie Sims, and I'm a Senior at Taylorville High School. I was born and raised in Taylorville, IL where I was put in every sport possible. That ultimately lead to me finding my passion for dance. I have been a dancer since I was two years old, and I am currently a member of the competitive dance team at Center Pointe Dance Academy. At THS I am President of our choir, a member of NHS, purple reign, THS Dance Team, and TommyTV. During my time with TommyTV, I have had the opportunity to work on the first and second Tommy Awards. I plan to attend college after high school with a major in either sports communication or elementary education. I decided to join CEO because there are opportunities that aren't offered in any other class at school. CEO is a class that you can't let slip through your fingers. I am extremely excited to see how this year plays out. I am excited to grow my leadership and business skills through this program!



MYLIE'S MUNCHIES

Mylie's Munchies is a dessert board business that crafts delectable dessert charcuterie boards tailored to elevate any occasion. Born from a lifelong love of baking, I have nurtured my passion since childhood, infusing each creation with a dash of creativity and a sprinkle of joy. My mission is simple: to bring people together over irresistible treats that tantalize the taste buds and ignite conversation. Whether you're celebrating a milestone, hosting a gathering, or simply indulging in some self-care, our artisanal boards offer a variety of flavors and textures to delight every palate. Join me in savoring life's sweet moments, one bite at a time.



JESSE SLOAN mentored by Blake Davis

Hello! My name is Jesse Sloan. Throughout my high school career I have tried to stay involved in as many extracurricular activities as possible, including student council, NHS, cross country, and track and field. Now that my senior year has commenced, I am happy to say that the Christian County CEO program is on the list. I joined this class to improve my communication skills, networking, and general knowledge of owning a business. My plans for the future include attending a reputable university to further my education, and I am sure that CEO will teach valuable skills that will benefit any career.



KERNEL CORNER

After much debate about what I should do, I decided to create Kernel Corner and sell popcorn. I have always enjoyed going to a theater and ordering the best popcorn in town. This love inspired me to start my own business, eliminating the need to go to the theater for a good night. On top of producing generic movie theater-style popcorn, I make kettlecorn and customized popcorn covered with colored sugar. I gladly take orders over text or in person and am willing to deliver orders if needed. My treats can help out perfectly at birthday and graduation parties.



HALLIE SMITH mentored by Cheryl Morman

My name is Hallie Smith and I am a senior this year at Taylorville High School. I currently participate in Cross Country, Track and Field, Key Club, National Honors Society, and Tommy Photo. As well as participating in extracurriculars within the high school, I attend Lincoln Land Community College and have taken dual credit classes to reach my goal of obtaining an associate's degree as soon as possible. Outside of school, I work at Angelo's and BigM Berry Batch during the summer. During my free time, I enjoy painting, taking photos, and spending time with my friends. Following graduation, I plan on majoring in Architecture Design while minoring in photography.



CLASSICAL CREATIONS

Growing up with a natural love for artistic expression, I transformed my lifelong passion for art into a reality by creating my business. Classical Creations is a solution for those tired of boring, basic, mass-produced ceramics that floods stores. I engage in every step of the creation process—from wedging the clay to skillfully throwing on the wheel and applying the finishing glaze. Each piece is a unique design that brings affordable, handcrafted beauty into the lives of those who appreciate the artistry behind each creation. Say goodbye to the ordinary and embrace the extraordinary with Classical Creations. Please follow my Instagram page @classicalcreations.co or Facebook @Classical Creations. You can also contact me by email at classicalcreations2024@gmail.com.



CTI



MILLER MEDIA



ANTARES CAPITAL



CCMHA



THE DANDY LION



UPROOTED

CLASS SPEAKERS

- John Perles 8/30
- Adam Vocks & Billy Williams 9/11
- Ryan Follis 10/24
- Jeff Stauffer 11/15
- J.T. Boehme 1/25
- Matt Hart 3/14
- Mike Specha 3/18
- Trina Casner 4/16
- John & Bob Stork 5/1



MATT HART



JEFF STAUFFER



RYAN FOLLIS



VOCKS & WILLIAMS



CLASS ACTIVITIES

BUSINESS TOURS

- 9/6 CTI
- 9/20 Christian County Mental Health Association
- 9/28 Angelos
- 10/4-10/5 Miller Media
- 10/11-10/12 Draper & Kramer, Antares Capital
- 10/27 Chris Biondolino
- 10/30 Mel-O-Cream
- 11/3 Coal Miner's Museum
- 11/29 The Dandy Lion
- 11/30 Millikin
- 12/1 Transcoastal Supply Company
- 12/29 Battery Specialists
- 2/5 McLane
- 2/14 Uprooted
- 4/5 PS Printing
- 4/17 GSI
- 4/23 Pizza Man
- 4/30 Great Western Products

Throughout the past year, the Christian County CEO class embarked on several insightful tours of businesses in the community. These visits, made possible by my generous local business owners, provided practical lessons in marketing, finance, and operations, bridging classroom theory with real-world applications. These tours have been instrumental in shaping our career aspirations and fostering a deeper appreciation for the local business community. We all look forward to applying these valuable insights as we continue to pursue our educational and professional goals.



COAL MINE MUSEUM



DRAPER & KRAMER



BATTERY SPECIALISTS



ANGELO'S

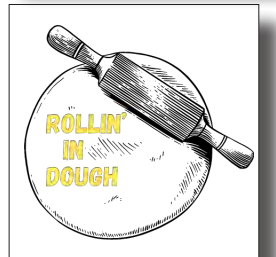
mentored by Joe Curvey **JORDAN STAPLES**

Hello, I'm Jordan Staples and I'm a Taylorville High School senior. I was born and raised in Taylorville and have spent my whole life in the community. I have decided to join the CEO Program for the many opportunities it offers and the skills it can teach me. I have been a Tommy TV member for three years. I intend to use the skills from both TommyTV and the CEO program to my benefit in my future career.



ROLLIN' IN DOUGH

Rollin' in Dough is Christian County's go-to business for delicious sweet breads, crafted with care by yours truly. Each loaf is baked to perfection, aiming to be the best in town. From the comforting cinnamon swirl to unique seasonal flavors, there's something special for every sweet tooth. As a passionate side hustle, I pour love into every slice. Ready for a taste of happiness? Order now and let's get you Rollin' in Dough! check me out on Facebook.



mentored by Adam Vocks **JAKE WHETSELL**

Hello, my name is Jake Whetsell and I am currently a senior attending Taylorville High School. I have lived in Taylorville my entire life and have always attended public school. Besides CEO, I am involved in FFA, NHS, track, cross country, purple reign, and scholastic bowl. I heard about the CEO program through people in FFA and track which sparked my interest. I continued to hear various beneficial opportunities involved with the class. I am ecstatic to learn important life necessities and different aspects of business. I believe CEO will prepare me for my future beyond school and will help shape me into the successful person I want to be.



GREAT EGGSPECTATIONS

My business is called Great Eggspectations, where top-quality, farm-fresh eggs are produced and sold to consumers. At Great Eggspectations, my family and I care for 60 chickens, take the eggs produced and sell them to neighbors as well as other members of the community. I maintain my chickens' health and spend time and effort to ensure quality eggs for consumption. We prioritize customer service and are willing to deliver our eggs to accommodate our customers. The short-term goal of my business is to begin marketing strategies on different social media platforms to gain awareness in Christian County. If you want an eggcellent product, contact Great Eggspectations.



mentored by Raedena Ryan **OLIVIA WOODWARD**

Hello, my name is Olivia Woodward (aka Lulu)! I was born and raised in Taylorville and have been very active ever since I was little. I am a senior at Taylorville High School and have been a part of many clubs and activities throughout my high school career. I'd like to say I love to stay busy as I've been involved in Basketball, Volleyball, Softball, Key Club, Unified Tornadoes, Spanish Club, Purple Reign, National Honors Society, and am currently in Student Council and have held Executive Board positions within it as well. Besides doing these extracurriculars, I also am in the College Now program through Lincoln Land Community College and have diligently worked to obtain above a 4.0 grade point average all throughout my high school and college classes. While it may seem that I never stop, I do love to spend time outdoors, hangout with friends, and work on growing my business in my spare time. I am so excited for the opportunities that CEO has to offer and I can't wait to see where it leads me in the future!



LULU'S CANDLES

Lulu's Candles has been up and running for over four years now. I sell individually hand poured, authentically made, clean candles with a soy wax blend. In addition to candles, I also sell wax melts, hanging car freshies, and take custom orders. All of my products are perfect for all of your smell-good needs! I was inspired as a little girl by my grandma, Nonie, who I used to make candles with. Since then, I have independently worked to grow my business and have expanded by selling within two local shops in our community. My products are for people of all ages looking to freshen up their spaces or wanting a cute multi-functioning decoration.. Be sure to go and check out my Facebook and Instagram pages under "Lulu's Candles." I am super excited to continue growing my business and am grateful to have such amazing opportunities through CEO.



When brainstorming ideas for their first class business, the CEO class was presented with an opportunity to sell items at Chillifest. The group decided to sell candy apple boats and apple-flavored donuts. Students were responsible for all aspects of the business, from marketing to production.

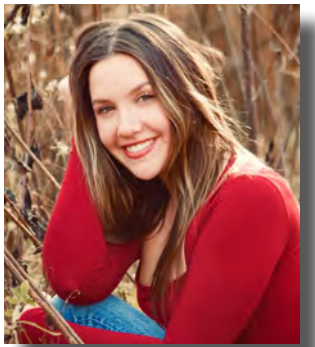
MANAGEMENT STRUCTURE

Human Resources: Audrey Curtin
Chief Financial Officer: Jay Bliler
Resource Managers: Jay Bliler & Drew Mickey
Marketing Team: Jordan Staples, Chloe Grant, Milana Henson, Ella Moreland, Mylie Sims, Mia Morelock



mentored by Susan Lawrence **ELLA MORELAND**

Hello! My name is Ella Moreland. This year I'm a senior at Taylorville High School. I've lived in Taylorville my entire life and love nothing more than watching the beautiful sunsets. I enjoy swimming and soaking up the sunshine any chance I get. More hobbies I enjoy include biking, crocheting, practicing the ukulele, church, spending time with family and friends, babysitting, watching Friday night football games, and more! I don't quite know what my plans are for after high school but I'm very excited to see what God has planned for me. I'm very grateful for this amazing opportunity to be a part of Christian County Ceo and can't wait to experience everything in store for us this year.



KNOTS OF JOY

Knots of Joy is a vibrant and eco-conscious business dedicated to bringing a touch of bohemian charm to your space while specializing in handcrafted macramé and crochet creations. From the intricate patterns of our wall hangings to the functional beauty of our plant hangers and keychains, every item is designed with an eco-friendly heart. Expanding beyond mere decoration, I offer a range of interactive products such as reusable washcloths for beauty, bathing, and kitchen needs, alongside bespoke coasters and other household essentials. These pieces not only serve practical purposes but also embody a commitment to reducing waste and promoting a sustainable lifestyle. Join us in celebrating the art of crochet and macramé, and let's make sustainable living a beautiful choice. (If you're interested, feel free to contact the number (217) 825-8205).



mentored by Dyanne Skinner **MIA MORELOCK**

Hi! My name is Mia Morelock and I am a senior at Taylorville High School. I'm involved in many extracurricular activities including Varsity Girls Tennis, Unified Tornadoes, Library Club, Spanish Club, Purple Reign, National Honor Society, and Student Council. I also partake in Lincoln Land Community College Now classes, and hope to have a full year of college completed as I graduate high school. My hobbies include crocheting, collecting vinyl records, reading, hanging out with friends, watching movies with my mom, doing any outdoor activities with my dad, and more. My ultimate goal is to graduate from a four-year university with a degree in Political Science or Global Affairs, and to find employment in the federal government. I can't wait to learn from the CEO program and use those skills to better myself for the future!



BOW MONDE

My business, Bow Monde, is brand new this year. Bow Monde-- stemming from the French phrase "beau monde" meaning "fashionable society"-- provides customers with an opportunity to buy one-of-a-kind clothing. Embroidered with unique designs, Bow Monde clothing will be the best new brand to add to your wardrobe. As well as clothing, I will sell hairbows, a trending and mature accessory for all women to enjoy. If you want to take a look, I have an Instagram page (@bow.monde), TikTok (@bow.monde), and Facebook (Bow Monde)! Feel free to reach out, as customer service is my number one priority. I am so excited to use the entrepreneurial techniques I have learned in CEO, and cannot wait to see what the future holds!



mentored by Ron Spears **OWEN MORGAN**

Hello I'm Owen Morgan, currently a senior at Taylorville High School. Having spent my entire life in this community, I've developed a few hobbies such as fishing, running, and trading on Facebook Marketplace. My journey with the cross country and track team began in 6th grade, and I've cherished every moment since. Thanks to my older brother Evan, a graduate of 2022, I became familiar with the CEO program. With its impressive reputation, I took the opportunity to participate this year and acquire valuable life lessons for my future.



LAKE SHORE SPORES

My brother, Evan Morgan, created a business in 2022 called Lake Shore Spores, and I have joined Lake Shore Spores to become a co-owner. At Lake Shore Spores, we grow and sell gourmet mushrooms. We sell these gourmet mushrooms directly to consumers and at local farmers' markets. Our mission at Lake Shore Spores is to provide high-quality, locally-grown mushrooms to our community. As co-owners, Evan and I are dedicated to continuously expanding our product offerings and serving our customers with the freshest and most delicious mushrooms possible.



TIL DEATH DO US PART

The Christian County CEO class of 2024 made history by being the first county to head three businesses in one year. The group organized a wedding-themed murder mystery dinner in the spring, which had nearly 200 guests in attendance. The class built the business from the ground up: marketing their own sponsorships, writing a one-of-a-kind script, filming their own videos, organizing catering and an auction, and acting in the production.

MANAGEMENT STRUCTURE

Chief Executive Officer: Emma Althoff
Chief Financial Officer: Jay Bliler
Chief Operating Officer: Chloe Grant & Audrey Curtin
Chief Marketing Officer: Mylie Sims
Head of Sponsorships: Drew Mickey
Catering Coordinator: Jordan Staples
Ticket Managers: Ella Moreland & Carter Donnan
Script Writers: Jake Whetsell & Andie Koontz



mentored by Larry Barry **CARTER DONNAN**

Hello, I'm Brenton Good. I am a senior at Taylorville High School, I live in Stonington and I am in the Christian County CEO Program. I have been competing in cross country since the 6th grade and track and field since 5th grade. Thanks to team members Daniel Sloan and Evan Morgan who are CEO alums they have told me all the benefits to this class. Another alum that has pushed me to do CEO is my sister Madison Good in the class of 2019. Who has told me everything she has learned from a business standpoint. After highschool I do not plan on going into the business field but I choose CEO to learn many skills I will need later in life as well to have a unique classroom experience. I am thankful for the experience and excited for an awesome year in CEO.



CD'S NUTZ

Hello I'm Carter Donnan, and I'm the founder and owner of CD'S NUTZ. I chose to start CD'S NUTZ because I find it fun and it's a business I think was needed. CD'S NUTZ will be selling pecans that are flavored because pecans are boring and don't taste great unless you have flavoring. You can find me on Instagram and Facebook, all you have to do is send me a message about what you would like and when you would like them by and I will have them there. I will also be at farmer's markets and more.



mentored by Bill Beyers **BRENTON GOOD**

Hello, I'm Brenton Good. I am a senior at Taylorville High School, I live in Stonington and I am in the Christian County CEO Program. I have been competing in cross country since the 6th grade and track and field since 5th grade. Thanks to team members Daniel Sloan and Evan Morgan who are CEO alums they have told me all the benefits to this class. Another alum that has pushed me to do CEO is my sister Madison Good in the class of 2019. Who has told me everything she has learned from a business standpoint. After highschool I do not plan on going into the business field but I choose CEO to learn many skills I will need later in life as well to have a unique classroom experience. I am thankful for the experience and excited for an awesome year in CEO.



GOOD WALKS

Hello, my name is Brenton Good. I am a senior at Taylorville High School, and I am starting a new dog-walking business named Good Walks. Dogs are some of the best animals in the world and are known as a man's best friend. I know how important dogs are to their owners and I hope to grow a good relationship with them. Good Walks is dedicated to providing a service to my community and taking away the stress of walking your dog for any worker who doesn't want to walk their dog on their lunch break, senior citizens who are unable to walk their dog in their free time or anyone in the community who needs my service. If you are in need of Good Walks please contact me at (217) 827-1004 or on Instagram and FaceBook at brenton.good.



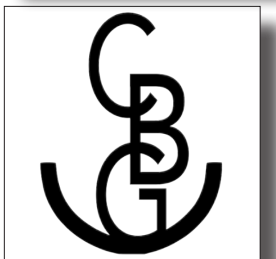
mentored by David Brummer **CHLOE GRANT**

My name is Chloe Grant and I live in Owaneco, IL on my family's corn and soybean farm. I am a Senior at THS. Throughout my high school experience, I have been highly involved in the Taylorville FFA Chapter. Through this program, I am the Vice President of Public Relations. Within my four years, I have done many contests such as public speaking, job interview, and livestock judging just to name a few. Outside of school, I am a member of the Blue Ribbon 4-H club where I am very active in livestock judging. Lastly, I am an IL Angus Ebonette, where I assist at Angus Cattle shows mainly in Illinois. Following graduation, I plan to attend a junior college where I will continue livestock judging while working towards my degree. After junior college, I will continue at a four year university to obtain a degree in Ag Communications. My ultimate goal is to pursue a career as an Agriculture Broadcaster. I am very honored to be in this years CEO program and can't wait to see what this year brings!



CBG DESIGNS

Hi there! I'm Chloe Grant, the founder of CBG Designs. With a passion for both design and agriculture, I started this during my freshman year of high school as FFA project, utilizing my Cricut Cutting Machine to create unique designs. At CBG Designs, I specialize in crafting custom designs on various mediums, including cups, clothing, and accessories. Find me on Facebook at CBG Designs and Instagram at CBG Designs for a glimpse into my latest projects. Don't hesitate to contact me with any questions about CBG Designs! I hope you enjoy my products as much as I do!



BOARD MEMBERS

Bill Beyers
President

Adam Vocks
Vice-President

Mary DelValle
Secretary

Ben Robinson
Board Member

Kevin McDonald
Board Member

Amy Hagan
Board Member

Ashley Francis
Board Member

Chantel Vance
Board Member

Chris Clark
Board Member

Joey Curvey
Board Member

Jennifer Ippolito
Board Member

Kevin Qualters
Board Member

Mike Foster
Board Member

Randy Miller
Board Member

Kirby Casner
Board Member

Robert Steiner
Advisor to the Board

mentored by Amy Hagan **EMMA ALTHOFF**

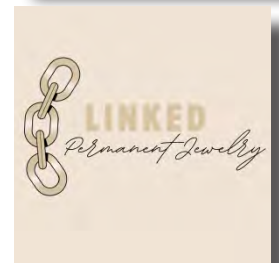
My name is Emma Althoff and I am currently a senior at Taylorville High School. Throughout my high school years, I have been involved in Softball, Student Council Executive Board, and I even served as the Purple Reign president for one year. I am currently involved in the Student Council General Assembly, Purple Reign, Unified Tornadoes, Track and Field, and National Honors Society as the Secretary. I am also the president of my church Youth Group at St. Mary, and I hold a management position at Maurices.

I have maintained above a 4.0 grade point average while attending Lincoln Land Community College. While I love being involved, I also love relaxing with my family and friends. I love talking and am definitely an extrovert, so any time I can be around people I am at my happiest! I am so grateful to be in CEO this year and for all of the opportunities that will assist me in my future endeavors!



LINKED

My name is Emma Althoff and I am the owner of Linked, a permanent jewelry business that offers consumers jewelry that is welded onto a wrist, ankle, etc. I focus on the target market of women of all ages, but I welcome any customers! My main focuses for this business are exceptional customer service, affordable prices for quality products, and making trusted relationships between my customers and Linked! Feel free to visit my Facebook page under the name "Linked - Permanent Jewelry" for more information. I am excited to grow this business throughout the rest of my senior year and well into the future, and I am so thankful for CEO allowing me the opportunity to flourish and learn how to become an entrepreneur!



mentored by Mike Specha **JAY BLILER**

Greetings! My name is Jay Bliler and I am currently a senior attending Taylorville High School. I am an active member of both FFA and the National Honor Society, which have both helped me to develop my character and skills. In my free time, I love to socialize and interact with people from all walks of life, and work on my family's farm. With the aim of acquiring valuable life and business skills, I made the decision to join the CEO program. I am excited to immerse myself in this program, as it presents a unique opportunity for me to develop my leadership abilities and learn from other aspiring entrepreneurs. As a young individual exploring the world of entrepreneurship, I feel blessed to be a part of this program. I am looking forward to an exciting year ahead, filled with growth, learning, and new experiences. Thank you for taking the time to learn more about me!



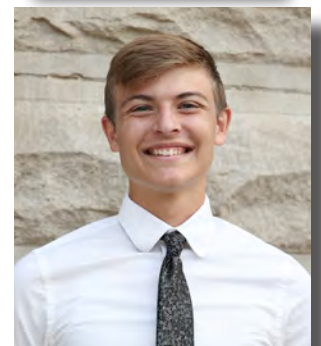
BLUE RIBBON BOOKKEEPING

Blue Ribbon Bookkeeping is a business that offers bookkeeping services and generates reports for local businesses in Christian County. Through my experience in CEO, I have learned where to focus my passions to achieve success in my career. I have always been passionate about math and finance, and I have turned this passion into my business. I aim to work with local businesses that are seeking bookkeeping services and insightful reports on their business operations. My ultimate goal is to become a Certified Public Accountant and work as an accountant for local businesses in Taylorville. This business is a crucial step towards achieving my goal.



mentored by Jason Boldig **JACK CHESSER**

Hello! My name is Jack Chesser, a student at Taylorville High school. While present at Taylorville High I have stayed active in many extracurricular activities such as LLCC college now, Student Council, Purple reign, Varsity cross country, and varsity track. Additionally, I am a member of the Christian County CEO program. and I am ecstatic to be a part of this journey. This phenomenal program will help me with many social skills that normal schooling can not teach, along with many business skills I will use all throughout my life whether that be a four year university with a stable job or two years at a community college to further my business experience.



E-Z

E-Z is a company made to make Gardening easy. I have always wanted a hands-on job, and I love woodworking. I will be making custom-raised garden beds and planter boxes. The raised garden beds will be my primary product, but the planter boxes will be there for people who don't want a full garden bed. The raised garden beds will be custom-made to the exact dimensions and color the customer wants and will be delivered to their door. This will allow anyone who needs a garden bed of any size to easily obtain one of these helpful tools. These garden beds will be a staple to any backyard and will even help eliminate gardening related back problems.



Class of 2024



AUDREY CURTIN mentored by Elizabeth Hohenstein

Hello, my name is Audrey Curtin and I am a senior at Taylorville High School. I was born and raised in Blue Mound on an Angus cattle operation, which has ultimately led me to be a passionate, hard-working, conscientious, creative, and motivated individual. I love to be involved and keep myself busy. I am the Vice President of Communications at the Taylorville FFA Chapter; Vice President of the Illinois Junior Beef Board, Secretary of the Blue Ribbon 4-H Club, a Director on the Illinois Junior Angus Board, an Illinois Angus Ebonette on the Illinois Angus Royalty Team, and I am a member of NHS, the Christian County Youth Leadership Team as well as the Taylorville FFA Livestock Judging Team. In the next year I will attend a junior college to judge livestock competitively, and then transfer to a 4-year university to continue my education, studying Agriculture Business and Communications. I am grateful to be a part of the CEO program and all of the opportunities it has to offer as it aids me in kick starting my future career plans.



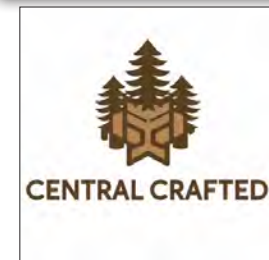
MOUND JEWELRY CO.

Owning a Western jewelry business has been a dream of mine for a while, and the CEO class pushed me to launch Mound Jewelry Co. There's a learning curve that comes with silversmithing, but I am improving daily. I make silver and turquoise jewelry, string Navajo pearls, spiny oyster, and turquoise beads by hand. I market my business on Instagram (@mound.jewelry.co) and Facebook (Mound Jewelry Co) to target multiple age groups. Being heavily involved in the Angus cattle industry, I attend many shows yearly. With the help of my grandpa, I renovated a toolbox into a display to showcase my jewelry when traveling to cattle shows. I have a passion for agriculture and business, so MJC is the perfect combination. I plan to continue my business throughout college as I study Ag Business and Marketing.



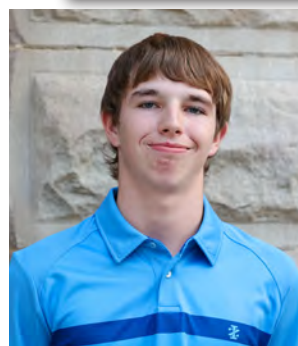
BROCK DAUGHERTY mentored by George Yard

My name is Brock Daugherty. I'm a young and aspiring business leader, fueled by a deep excitement to learn and improve. Every day presents an opportunity for me to expand my skills and understanding, and I'm dedicated to embracing that. Challenges are my stepping stones, and I'm on a mission to constantly better myself. Join me on this journey of growth and let's achieve greatness together. Embracing challenges is not just a habit—it's my way of life. I see each hurdle as a stepping stone to success, and I approach them with enthusiasm and determination. As I evolve, my ability to navigate obstacles resonates not only within me but also inspires those around me to push their limits and strive for greatness.



CENTRAL CRAFTED

Central Crafted is a woodworking business dedicated to creating exquisite handcrafted wood products. With a passion for quality craftsmanship, we specialize in bespoke furniture, custom cabinetry, and unique wooden accents. Our skilled artisans blend traditional techniques with contemporary design to bring warmth and sophistication to every piece. At Central Crafted, I take pride in transforming raw wood into timeless pieces that elevate spaces and inspire admiration.



SETH DAUM mentored by Billy Williams

Hello! My name is Seth Daum and I am currently a senior at Taylorville High School. I have lived in Taylorville my whole life. During my High School Career, I played soccer and track. I am a member of Purple Reign and, obviously the Christian County CEO program. My favorite hobbies are doing outdoor activities and running. I have seen my family's business grow and that inspired me to want to learn more. I joined CEO to learn more about aspects of business and entrepreneurship. I believe CEO will better prepare me for my future after school and am thankful for the opportunity.



SETH'S STICKERS

My name is Seth Daum, and I am the owner of a business called "Seth's Stickers." Driven by commitment to quality and innovation, I craft every sticker with precision and passion. From durable vinyl decals to intricate die-cut designs, my product embodies craftsmanship and attention to detail. My diverse range caters to every taste and purpose, whether it's adding flair to laptops, personalizing water bottles, or anywhere a sticker can be applied. If you can think of it, I can make a sticker of it.

FINANCIAL REPORT

FUNDS AVAILABLE

MARCH 2023: \$89,323

NEW PLEDGES: \$43,613

TOTAL INCOME: \$45,359

FACILITATOR SALARY: \$35,422

FRANCHISE FEE: \$3,000

INSURANCE: \$198

ADMINISTRATIVE: \$3,155

PROGRAM: \$2,771

TOTAL EXPENSES: \$44,546

FUNDS AVAILABLE

MAY 2024: \$92,873